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6 August 2015

Food Standards Australia New Zealand
PO Box 7186
CANBERRA ACT 2610
AUSTRALIA

By Email: submissions@foodstandards.gov.au

Dear Sir / Madam,

RE: Application A1108 - Rebaudioside M as a Steviol Glycoside Intense Sweetener

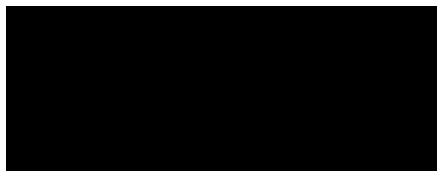
Coca-Cola South Pacific provides the following comments in relation to Application A1108 - Rebaudioside M as a Steviol Glycoside Intense Sweetener.

Coca-Cola South Pacific supports the above application to add the new steviol glycoside, rebaudioside M (Reb M), as an intense sweetener to the same food categories and at the same maximum permitted levels as the currently permitted steviol glycosides.

The addition of Reb M to the list of approved steviol glycosides provides a number advantages for beverage formulation. Reb M has a superior flavour profile to other steviol glycosides thus allowing beverage innovation and development of great tasting products with greater sugar and kilojoule reduction than what is currently able to be achieved with current steviol glycosides.

Should you have any questions I may be contacted at jmoshovelis@coca-cola.com or on +61 406 948 498.

Yours sincerely,



Jim Moshovelis
Scientific and Regulatory Affairs Manager
Coca-Cola South Pacific

